JBRPC

JOGINPALLY B.R. PHARMACY COLLEGE

(Approved by PCI & AICTE New Delhi. Affiliated to JNTU, Hyderabad)

ISO 9001:2015 Certified, Estd-2007

Bhaskar Nagar, Yenkapally (V), Moinabad (M), R.R. District, Hyderabad - 500 075. TS

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JNTUH (DQ)

EAMCET CODE : JBCP

STRATEGIC PLAN

(2018 -2028)

PRINCIPAL
JOGINPALLY B.R. PHARMACY COLLEGE
Yenkapally (V), Moinabad (M),
R.R. Dist., Hyderabad-500 075. T.S.

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PREAMBLE

Joginpally B.R. Pharmacy College was established by noted philanthropist late Sri J. Bhaskar Rao Garu, the Founder Chairman of Joginpally B.R. Educational Society, to provide affordable quality education to all and to fulfill the aspirations as reflected in the institution's vision and mission. This dream is further nourished by the current management team headed by Mrs. J. Vasumathi Devi Garu, Chairperson and Mr. J. Vamsidhar Rao, Secretary.

The institution is located on Hyderabad-Vikarabad highway in the eco-friendly and sprawling campus of the JB Group of Educational Institutions. It is approved by PCI and is affiliated to Jawaharlal Nehru Technological University Hyderabad (JNTUH). The Governing Body was established by the Joginpally B.R. Pharmacy College, to ensure that its mission and objectives are upheld, and each member contributes to the institution's expansion and advancement. The institution's organizational structure is clearly defined, facilitating efficient governance, strategic planning, and the unique qualities of the establishment in meeting the demands of all parties concerned.

The institution offers a Bachelor's Degree in Pharmacy (B. Pharm), Master's degree in pharmacy (M. Pharm) and Pharm D (Doctor of Pharmacy). The Pharm D students gain their hospital experience at Mahaveer hospital, Vikarabad.

All of the Institution's processes are decentralized. The Governing Body delegates all the powers to the Principal as required, who along with the team formulates common working procedures and entrusts implementation through various Committees, thus ensuring good governance.

STRATEGIC PLAN DEVELOPMENT AND DEPLOYMENT

INSTITUTE VISION

To spring up as a center for inculcating value and ethical based education in Pharmaceutical Sciences.

INSTITUTE MISSION

M1: To foster global health through innovative education pioneering research and maintain national and international level of excellence in undergraduate post graduate and research programs.

M2: To strength logical, analytical, applicative skills to excel academically & professionally.

M3: To encourage high quality research in drug discovery in collaboration with industries.

M4: To improve employability potential through soft skills and technical skills.

QUALITY POLICY

To maintain the quality of academic administration and research activities that help produce pharmacists who promote quality pharmaceutical practise, meet the demands of the current pharmaceutical industry scenario, possess basic intellectual property ethics, are strong academicians who fulfill the criterion of PCI and meet the global challenges.

STRATEGIC PLAN DEVELOPMENT AND DEPLOYMENT

CORE VALUES

1. Continuous Improvement of Quality

The College constantly aspires to excellence in all of its activities. It also aims to continuously develop in all areas and will measure its progress with appropriate national standards.

2. Learning and Development of Students

Being a student-centric institution, the College strives to provide quality education and environment that stimulates healthy personal development of the student.

3. Integrity and Entrepreneurship

The College strives to develop long-term relationships based on honesty, fairness and respect. It provides a safe environment that supports freedom of inquiry, protects diversity, fosters a sense of wellbeing and encourages entrepreneurship.

4. Stewardship and Service

The college aims to provide responsible stewardship of all its resources while encouraging a spirit of service to society and a life style of Philanthropy.

OBJECTIVES

The Institution has a well-defined strategic plan with the following objectives.

- To improve the ambience of the institute
- To enhance the intake of admissions
- To improve student grades and encourage them to write review articles
- To provide coaching for competitive examinations like GPAT, PGECET etc.
- To encourage students in NSS activities
- To enhance more activities for experiential learning
- To enhance placement drives for better placements in core fields of pharmacy
- To increase number of volumes in Library
- To enhance consultant projects by various government and non-government organizations

STRATEGIC PLAN DEVELOPMENT AND DEPLOYMENT

- To improve research funding from different government and non-government organizations
- To improve Alumni activities
- To enhance the quality of institution in all aspects and to get accredited with NAAC, NBA & IGBC
- To achieve autonomous status
- To be the best Pharmacy college in the state of Telangana.

STRENGTH, WEAKNESS, OPPORTUNITY AND CHALLENGES (SWOC)

Strengths

- The college is present in lush green pollution free campus with excellent infrastructure
- Supportive and progressive management, qualified & experienced faculty with high retention rate
- Good coordination and integration among teaching and non-teaching faculty
- College is ISO 9001:2015 certified
- College is participating in NIRF ranking for the past five years
- Admissions rate is 100%
- The college has ICT enabled classrooms
- Laboratories are well equipped with sophisticated equipment
- Library is enriched with very good reference books and latest versions of IP and BP
- Encouragement and sponsorships for skill development programs for faculty by the management
- Student centric teaching-learning integrated with mentoring and counseling
- Appreciable number of research and review publications in various national and international journals in past five years from both faculty and students
- Active involvement of college in extension and outreach activities
- Excellent academic report for the past five years
- In-campus hostel and hospital facility for students
- Availability of transport from all the corners of the city.

Weakness

- No freedom to change the curriculum or academic schedules as we are affiliated to the University
- Majority of students have communication problems, as most of the admissions are from rural background
- Lack of Project Funding through agencies and consultancy
- Industry – institution interaction is not up to the mark
- The Faculty lack in having appreciable count of the patents.

Opportunities

- The alumni network of the JBRPC is widespread and is a valuable resource enabling the college in its networking
- Through its research, development and extension activities, the college has unique potential to positively impact the growth of the region
- Students at the college gain expertise in organizing and carrying out projects involving participatory development
- The college encourages the students to participate in the national level workshops and enhance their skills by writing review articles in esteemed journals
- Students are encouraged in Extra-curricular courses as per the current needs of the Pharma Industry and new pharmacy regulations
- As the college is a part of Group of Institutions, interdisciplinary activities can be enhanced
- The college also has Memorandum of Understanding (MoU) with various industries and reputed institutions.

Challenges

- It is challenging to collaborate with national and international organizations for academic and research activities in the thrust areas of pharmacy
- As a private college, there are challenges to get the consultancy and funded projects
- The current stagnation in the job market has depressed placement opportunities for the students. However, the R&D Cell and Incubation Centre of the institution continues to

enhance the research activities and networking with potential employers for recruitment opportunities and schemes for incubation of business ideas.

STRATEGIC PLAN OF THE INSTITUTION

After several discussions and planning sessions and guided by the mission and vision of the Institute, quality policy, core values, stakeholder expectations and SWOC analysis, the institution has framed the strategic goals.

Strategic Goals:

1. Improvement of Teaching & learning Process
2. Strengthening the Faculty
3. Development of infrastructure
4. Research & Development Cell
5. Student Support Activities
6. Student Career Development
7. Community engagement programs
8. Entrepreneurship cell
9. Feedback analysis

The components of strategic plan and their deployment is summarized as follows –

Strategic Plan	Attainment Status/ Deployment
Teaching & Learning Process i) Revision of curriculum and syllabus as per the needs of the industry ii) To adopt innovative teaching aids iii) To encourage students with self-learning and e-learning iv) To enhance the technical skills of the students	i) The curriculum and syllabus were revised under R17 UG, R17 PG, R22 UG regulations ii) The faculty members use in class ICT facilities and PowerPoint presentations for a better understanding of the topics iii) The students are encouraged to study professional courses through NPTEL portal iv) Students are encouraged to write review articles and publish them in esteemed journals

v) To offer Interdisciplinary Courses	v) The institute encourages students to take interdisciplinary courses as part of the National Education Policy 2020 (NEP2020). Students have the option to choose any courses from the list of courses offered as open electives
vi) Assessment and Evaluation of the students progress	vi) Mentor-mentee system and Academic Monitoring Team are crucial in the assessment and evaluation of the students progress
Strengthening the Faculty	
i) To ensure academic and research ambience in the institution by increase the number of PhD qualified faculty	i) 25% of the faculty are qualified with PhD and 20% are pursuing
ii) To enhance faculty participation in FDPs/ Workshops/ Seminars/ Conferences to update their knowledge with current changes in technology	ii) More than 80% of the faculty attended various FDPs/ Workshops/ Seminars/ Conferences to enhance their knowledge
iii) To encourage faculty to publish papers in reputed journals and conferences	iii) More than 50% of the faculty published papers in indexed journals and reputed conferences
iv) Encouraging the faculty to apply for patents	iv) The faculty of the institution has a total of 16 patents
v) To motivate faculty towards self-learning through MOOC Platforms like NPTEL, Coursera etc.	v) The college has achieved good number of NPTEL certifications as a part of continual learning process
vi) Participation in faculty exchange programs	vi) Faculty members are being used as a resource persons as a part of faculty exchange programs
Development of Infrastructure	
i) To equip all classrooms and laboratories with LCD projectors and smart board in seminar hall	i) 60% of the classrooms are equipped with LCD projectors and a smart board in seminar hall

ii) To upgrade the existing internet bandwidth from 50 Mbps to 100 Mbps iii) To provide WiFi facility in the institute iv) To promote research activities v) To establish Incubation Center	ii) Internet bandwidth is increased from 50 Mbps to 100 Mbps iii) WiFi facility is provided in the institute iv) R&D Cell is established to facilitate the research work of various departments v) Incubation Center is established in the institution
R&D Cell i) To enhance MoUs with esteemed institutions, industries and research organizations ii) To promote publication of research papers in reputed journals	i) JBRPC has signed more than 25 MoUs with reputed institutions, industries and Research Organizations for technology transfer and knowledge sharing ii) Around 100 research papers were published in indexed journals
Student Support Activities i) To conduct technical events like seminars, workshops etc. ii) To encourage students to participate in Ideathon iii) To register for internships and certification courses iv) To encourage students to participate in cultural events and sports at state and national levels	i) Technical events were conducted to enhance the skills of the students ii) Students participated in ideathon and their idea is rewarded with cash prize iii) Students are doing internships in hospitals, industries and certification courses in NPTEL iv) Students are participating in cultural events and sports and are being awarded as well
Student Career Development i) To enhance the placement opportunities	i) Alumni of the institution is strengthened as a result there was an increase in the percentage of placements for the past 5 years

ii) To arrange for career guidance and training programs	ii) Experienced faculty were involved in conducting career guidance programs and coaching classes for competitive exams
iii) To conduct awareness program on education in abroad	iii) Awareness programs were conducted in the college regarding education and working opportunities in abroad
Community Engagement Programs	
i) To encourage students to participate in social and community programs	i) NSS unit of the institution regularly conducts medical camps, health awareness programs, in the surrounding villages and also arranges for blood donation camps
ii) To pay a visit to orphanages, old age homes and NGOs	ii) NSS unit arranged visits to old age homes, orphanages and Akshaya Patra Foundation to enhance the social and moral responsibility in the students
iii) NCC	iii) A good number of students members of NCC and participated in Republic Day events
Entrepreneurship Cell	
i) To establish Incubation Center	i) Incubation Center was established in the College
ii) To pay a visit to industries	ii) The College has arranged for industrial visits to MSN laboratories and Pharmatrain
iii) To encourage students and faculty to take up projects in the incubation center	iii) Under the guidance of faculty, students are involved in start-up projects
Feedback	
i) From students	i) Student feedback helps in understanding

ii) From alumni, employers and community	the merits and weakness in the teaching process and make needed changes ii) It will be helpful in improving the curriculum and necessary employable skills

IMPLEMENTATION AND MONITORING OF STRATEGIC PLAN

Implementation follows the Strategic development plan, which will be monitored from time to time. The Principal along with the members of Governing Body will look after the implementation of the strategic plan and its deployment. Various statutory and non-statutory committees were established and their members regularly monitor the implementation of the strategic plan and its deployment.

Implementation at institute level:

Governance & Administration	Governing Body, Administration Office
Statutory Compliance	Principal, Committee Coordinators
Infrastructure (physical)	GB, Secretary
Infrastructure (Academics)	Principal, Professors & Associate Professors
Teaching-Learning	Principal, Professors, Associate & Assistant Professors
Research & Development	Principal, R&D Department
Students Development	Principal, Professors & Associate Professors, NSS activity cell
Training & Placement	Principal, TPO & Professors
Quality Assurance	IQAC team

Monitoring of Strategic Plan

The implementation of the strategic plan is regularly monitored by the IQAC coordinator through regular reviews. The members of the various committees prepare a detailed progress report and present it at the review meetings. The benchmarking of quality standards and their monitoring as well as the evaluation of achievements is carried out independently by the IQAC. The IQAC reports the results to the principal. After a thorough analysis of the results and on the basis of the IQAC report, corrective actions, the need for further processes and the deployment of resources are recommended. All these reports are forwarded to the principal for further discussion and implementation by the Governing Body.

CONCLUSION

The elaboration of the Strategic Plan Development and Deployment is an attempt to pave a way to achieve the goals JBRPC dreams of. The mere formulation of the strategic plan does not guarantee success, but it provides a guiding framework through the process of participatory brainstorming by stakeholders. Proper implementation of strategies through teamwork with good spirit leads to success and sustainability through a dynamic process over an extended period of time. It needs to be continuously evolved to incorporate lessons learned during implementation and emphasizes the role of the IQAC in ensuring the quality of implementation.

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